



DEBORAH COLTON GALLERY

**TRAFFIC STOPPER:** *Imagine Peace* by Yoko Ono will be on view at the intersection of I-45 and I-10 through Oct. 20. The billboard is part of the show *Word* at Deborah Colton Gallery.

## *Imagine Peace*

Billboard  
by Yoko Ono

“I contacted Yoko Ono through L. Brandon Krall, the curator of *Word*, the show currently at my gallery. The show is about the power of language to make meaning.

“Brandon and I have worked together for about six years and she suggested Yoko’s art. The billboard is a piece Yoko Ono created in New York City after 9/11.

“We worked with CBS Outdoor to get just the right place for it because we wanted it in a high-traffic area. We were able to rent a commercial billboard on I-45 and I-10 East going into downtown Houston, so it works with the beauty of the downtown skyline. It’s 14 feet by 48 feet, so it’ll be visible to thousands of commuters every day through Oct. 20.

“*Imagine Peace* speaks on so many levels: peace in your own being, peace in your relationships or global peace. It also comes back to John Lennon’s song *Imagine*. It’s simple but powerful. It’s not confrontational, but it’s about promoting change.

“I sponsored the billboard myself because it was something I absolutely had to do. Through my gallery I’m trying to help create a better world through art. I’m a mother: I have a 21-year-old and a 13-year-old. I want the next generation to have a better world.”

— GALLERY OWNER DEBORAH COLTON, as told to Susan Buchanan

### **WORD**

Through Nov. 4, 2006  
Tuesday- Saturday 10:30  
a.m. to 5 p.m.  
Deborah Colton Gallery  
2500 Summer St., 3rd floor  
713-864-2364  
deborahcoltongallery.com