

MEDIA RELEASE

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Jay Rusovich

IKONIC: A Contemporary View of the Classics

September 10th – November 5th, 2011

Opening Reception: September 10th from 6:30 to 9:00 pm

Deborah Colton Gallery is pleased to announce *IKONIC*, a solo exhibition featuring new photography by Jay Rusovich. *IKONIC* opens Saturday, September 10, 2011 with a public reception with the artists from 6:30 to 9:00 pm. Select works from this exhibition will also be featured at Neiman Marcus Vogue Art of Fashion September 8th and at the Houston Fine Arts Fair, September 16 to 19, 2011.

The *IKONIC* exhibition is a contemporary take on the grace, elegance, style and sensuality reminiscent of an earlier period in 20th Century America. It is pure escapism; a place to go when the world is in turmoil and life has lost some of its glitter. It is a playground of fantasy, where mediocrity is not allowed, and hope abounds. Each image stands as a tribute to classic romance pressed into overdrive.

Clothing provided by Neiman Marcus, Houston and all Models from the Page Parkes Modeling Agency.

Fine arts photographer, author, lecturer, Jay Rusovich is known for his conceptual, controversial style which can be described as intuitive, engaging, intense, direct, quick-witted...and sometimes tinged with irony. Jay Rusovich debuted at the Deborah Colton Gallery in the spring of 2005 with the visually provocative solo exhibition, *Inside Out*. Since then Jay has had numerous solo exhibitions, including a collaborative exhibition with the Dominic Walsh Dance Theatre earlier this year and gaining an excellent response at the Dallas Art Fair. Jay Rusovich was born in New Orleans and has received degrees from Tulane University in English and Theater, and also attended Oxford University in England, The University of Arizona and Loyola University in New Orleans. After graduating, he moved to New York City where he studied Method Acting at The Lee Strasberg Institute. Rusovich also attended The Actor's Institute for Shakespearean Studies and TVI Actors Studio in NYC.

Deborah Colton Gallery is founded on being an innovative showcase for ongoing presentation and promotion of strong historical and visionary contemporary artists world-wide, whose diverse practices include painting, works on paper, sculpture, video, photography, performance and conceptual future media installations.