

## Jean-Daniel Lorieux

### *Biography*

French artist, **Jean-Daniel Lorieux**, is one of the masters of photography of his generation, earning much respect in the realm of fashion photography. After engineering studies as a young man he spent time in Algeria as a war reporter. Later he started his career as a photographer in Paris and joined the prestigious ranks of Vogue & l'official's photographers, quickly earning recognition for his talents.

His high-contrast style connects models with fashion, with a subtle, distinguished and refined eroticism. Jean-Daniel is sought after for his celebrity photographs and portraits ranging from former President of France Jacques Chirac, Actress Isabelle Adjani, International Models Karen Mudler and Claudia Schiffer, Prince Albert of Monaco, Fashion Designer Kenzo, and other iconic individuals. In 2011, Jean-Daniel had exhibitions in New York, Brussels, Paris, Dubai and Cannes. He has also released a series of books of photographs, one published by Michel Lafon, and a documentary movie, retracing the atypical path of the artist and his creative pursuits. In addition to photographic creations, Jean-Daniel Lorieux produces films and paintings that parallel his distinctive style of photography, making use of sharp lines, bold colors, and his signature highly contrasted visual compositions.

Jean-Daniel has contributed to prestigious fashion magazines such as Vogue for more than two decades. His style is reminiscent of Helmut Newton or Guy Bourdin though uniquely his own. He has created the most beautiful and successful ad campaigns for European designers and fashion houses such as Dior, Lanvin, Paco Rabanne, Ricci, Céline, and Cardin. Most recently his artwork has been exhibited internationally in the major metropolises in the United States and in Europe and his work has taken him to projects in Morocco, Brussels, Beijing, Cannes, and Luxembourg.